



# ***MEDIA ADVISORY***

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## **More than 1,990 dogs and cats adopted in overwhelmingly successful Maddie's Pet Adoption Days**

*Goal of 1500 pets exceeded, almost all locations close to empty*

**Maricopa County** (June 1, 2014) – Valley shelters are a little quieter tonight thanks to the 1,993 pets that were adopted during this weekend's Maddie's Pet Adoptions Days. Twelve Valley shelters and rescues, all a part of the Fix. Adopt. Save. campaign, participated at more than 40 locations Valley wide, where people waited in long lines to adopt their new family member.

Preliminary data shows that 1,346 dogs/puppies and 647 cats/kittens were adopted this weekend, exceeding the 1500 Valley-wide goal. Final numbers will be available tomorrow.

Preliminary adoption numbers for each group are as follows: Arizona Animal Welfare League, 198 dogs, 136 cats; HALO Animal Rescue, 345 dogs and 66 cats; Maricopa County Animal Care and Control, 312 dogs and 30 cats; Arizona Humane Society, 186 dogs and 301 cats; Arizona Poodle Rescue, 51 dogs; Valley Dogs Rescue, 47 dogs; Rescue League, 34 cats; Furever Friends Rescue, 25 dogs and 39 cats; Ruby Ranch Pet Rescue and Sanctuary, 46 dogs; Caring for Canines, 101 dogs; Fearless Kitty Rescue, 22 cats; and Foothills Animal Rescue, 35 dogs and 19 cats.

Maricopa County was part of the nationwide adoption event involving 200 animal shelters and rescue groups in 14 communities across the United States. Maddie's Fund, the foundation behind Maddie's Pet Adoption Days, earmarked \$10 million as a way to give back to the participating organizations, donating up to \$2,000 per adopted dog or cat. Eight percent of the Maddie's Adoption Days subsidies will be donated to the Fix. Adopt. Save. campaign. The goal of the event was to find loving homes for 10,000 homeless dogs and cats throughout the U.S. in one weekend by waiving all adoption fees for the public.

A Miniature Schnauzer named Maddie inspired a \$300 million legacy dedicated to giving every dog and cat in the United States what she had: a loving home. Maddie was a beloved family member of David Duffield, founder of Workday and PeopleSoft, and his wife, Cheryl. For the last four years, Maddie's Fund has sponsored Maddie's Pet Adoption Days to honor her memory.

### **About Maddie's Fund**

Maddie's Fund® ([www.maddiesfund.org](http://www.maddiesfund.org)) is a family foundation endowed by the founder of Workday® and PeopleSoft, Dave Duffield and his wife, Cheryl. Maddie's Fund is helping to achieve and sustain a no-kill nation by providing solutions to the most challenging issues facing the animal welfare community through the combined efforts of Maddie's® Grant Giving and Maddie's Institute<sup>SM</sup> (research and education). Maddie's Fund is named after the family's beloved Miniature Schnauzer who passed away in 1997.

### **About Fix. Adopt. Save.**

Maricopa County ranks second in the country for the number of animals entering shelters. Sadly, only about half make it out of the shelter system alive. Fix. Adopt. Save. plans to change that over the next three years. Launched in 2013, the campaign brings together seven local animal welfare groups, the Alliance for Companion Animals, to increase adoptions, spay/neuter services and fostering, while raising awareness about our homeless animal problem. The Alliance for Companion Animals includes Altered Tails Barnhart Clinic, the Animal Defense League of Arizona, the Arizona Animal Welfare League, the Arizona Humane Society, HALO Animal Rescue, Maricopa County Animal Care & Control and the Phoenix Animal Care Coalition 911. To learn more and join our cause, visit [www.fixadoptsave.org](http://www.fixadoptsave.org).

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